



E-2 INVESTOR VISA BUSINESS PLAN



We care for your wellness – body, mind, and soul

SAMANTHA EVANS

MIAMI FLORIDA

OCT 2024



Company

PureSkin Aesthetics is a premier medspa and beauty clinic located in Miami, Florida. Our mission is to deliver cutting-edge aesthetic treatments and professional skincare solutions to a diverse client base. We are committed to providing personalized care, superior quality, and outstanding customer satisfaction.



Business Information:

Business Name: PureSkin Aesthetics

Location: 2345 Ocean Drive, Suite 100, Miami, FL 33139

Business Structure: Limited Liability Company (LLC)

Industry: MedSpa & Aesthetic Services

Established: March 2025

Website: www.pureskinaesthetics.com

Email: info@pureskinaesthetics.com





Ownership Structure:

- Owner & Investor: Samantha Evans (100% Ownership)
- Role: Business Owner and Operations Manager
 - Responsibilities: Strategic Planning and Business Development
 - Financial Oversight and Budget Management
 - Day-to-Day Operations and Staff Supervision
 - Marketing and Customer Engagement

Industry Overview:

The medspa and aesthetic services industry in the United States has seen significant growth, driven by increasing demand for non-surgical beauty enhancements and advanced skincare treatments. The market is projected to reach \$33.9 billion by 2025, growing at a CAGR of 10.3% from 2025 to 2030.

Target Market:

1. Affluent Professionals: High-income individuals seeking rejuvenation and aesthetic enhancements.
2. Social Media Influencers: Those looking to maintain a youthful appearance and share beauty routines.
3. Health-Conscious Individuals: People investing in skincare and self-care routines.
4. Event-Driven Clients: Individuals preparing for weddings, special events, or public appearances.



FINANCIAL STATEMENT

US\$ M	Q4'25	Q4'24	YOY change
Revenue	\$456.0	\$345.0	32.17%
A. Revenue Source 1	A. \$152.0	A. \$115.0	N/A
B. Revenue Source 2	B. \$152.0	B. \$115.0	
C. Revenue Source 3	C. \$152.0	C. \$115.0	
Expenses	\$123.0	\$246.0	-50%
A. Expense 1	A. \$40.0	A. \$82.0	N/A
B. Expense 2	B. \$40.0	B. \$82.0	
C. Expense 3	C. \$43.0	C. \$82.0	
Profit	\$333.0	\$99.0	236.36%
A. Profit After Tax	A. \$300.0	A. \$90.0	N/A
B. Profit per share	B. \$3.33/share	B. \$0.99/share	
Dividend per share	\$3.00/share	\$1.00/share	200%