

# HomeFix Solutions

## E-2 Investor Visa Business Plan

John Miller

Denver, Colorado

Jan 2025





## Company Overview:

HomeFix Solutions is a newly established home improvement and maintenance company located in Denver, Colorado. Our mission is to deliver professional and reliable home services, including renovations, repairs, and routine maintenance. We are committed to providing quality craftsmanship and exceptional customer satisfaction.

### Business Information:

Business Name: HomeFix Solutions

Location: 1325 Maple Street, Denver, CO 80204

Business Structure: Limited Liability Company (LLC)

Industry: Home Improvement & Maintenance

Established: March 2025

Website: [www.homefixsolutions.com](http://www.homefixsolutions.com)

Email: [info@homefixsolutions.com](mailto:info@homefixsolutions.com)

### Ownership Structure:

**Owner & Investor:** John Miller (100% Ownership)

**Role:** Business Owner and Operations Manager

### Responsibilities:

Strategic Planning and Business Development

Financial Oversight and Budget Management

Day-to-Day Operations and Staff Supervision

Marketing and Customer Engagement



# Industry Overview:

The home improvement and maintenance industry in the United States has experienced consistent growth, driven by increasing demand for renovations, repairs, and residential upgrades. The market size is projected to reach \$600 billion by 2025, growing at a CAGR of 4.2% from 2025 to 2030.

The sector's growth is largely fueled by the rising number of homeowners investing in property upgrades, as well as property management companies maintaining rental properties. Additionally, aging housing stock and changing aesthetic preferences contribute to the consistent demand for home services.

## Target Market:

HomeFix Solutions will primarily target the following customer segments:

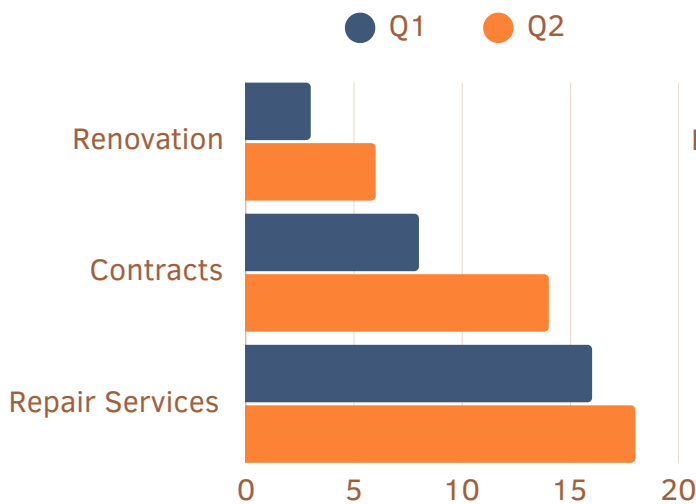
1. Homeowners (Single-Family and Multi-Family Properties): Individuals and families looking for reliable home maintenance and renovation services.
2. Property Management Companies: Regular maintenance and repair contracts for rental properties.
3. Real Estate Investors and Landlords: Property flipping and renovation services to increase market value.
4. Commercial Property Owners: Maintenance and renovation for office spaces and commercial buildings.



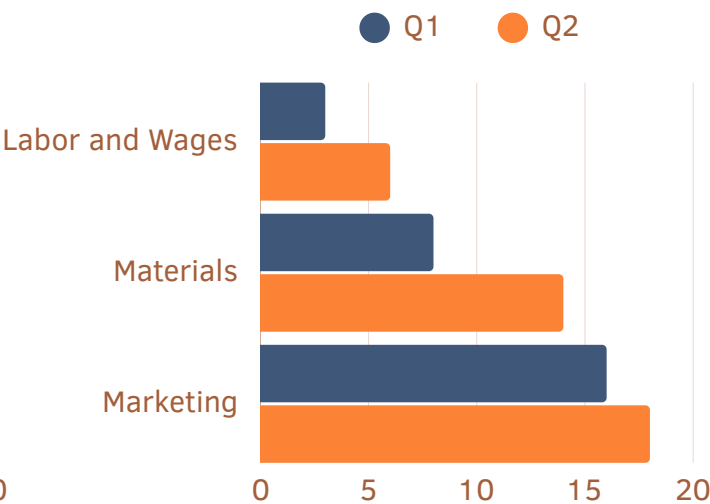
# Financial Statements



## Revenue

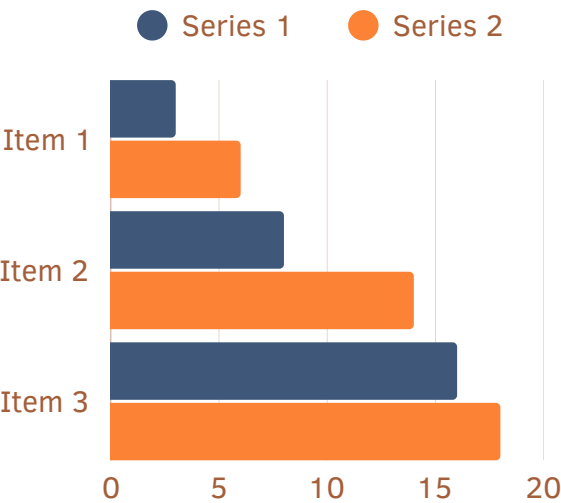


## Expenses



JANUARY - JUNE

## Net Revenue



## Margins

